

Planning & Hook Templates Pack

This printable pack helps ESL teachers and learners craft essay introductions using three patterns: Funnel, Contrast, and Anecdote.

1. Funnel Introduction Template

General → Narrow → Thesis

Example:

Many learners start writing without a plan.

In large classes, this habit leads to repetitive ideas.

This essay explains how planning improves clarity.

2. Contrast Introduction Template

Common belief → Counter-view → Thesis

Example:

Many think longer introductions sound academic; however, shorter ones engage better.

This essay argues concise openings improve clarity.

3. Anecdote Introduction Template

Short story → Context → Thesis

Example:

A student froze at the first sentence. After using a 3-box plan, she wrote a focused opening.

This essay shows how planning boosts writing flow.

Self-Check Rubric (0–2 each)

Criterion	0	1	2
Hook clarity	Unclear	Somewhat clear	Catches attention
Context relevance	Off-topic	Partially relevant	Smoothly connects to thesis
Thesis specificity	Too broad/vague	Some focus	Focused and clear

Classroom tip: Use quick cycles of 60s planning + 90s writing, and assess with the rubric above.